

A STUDY ON USAGE OF SMARTPHONE AMONG ENGINEERING AND MANAGEMENT STUDENTS IN PUNE

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ABSTRACT

A Smartphone is a cell phone having an advanced operating system which can be performed like a normal computer. In this study, we examine the usage of Smartphone among first-year engineering and management students of affiliated colleges of SSPU. The research will be carried out using questionnaires distributed to 100 students. Based on this data, the trends will be evaluated, by categorizing usage into 2 types; normal usage and usage for learning. To study, the trends in Smartphone usage for learning, questions related to learning activities such as the benefit of Smartphone for education in terms of technical topics, soft skills, aptitude and reasoning, general knowledge are asked.

This paper is organized as follows; Section 2 presents a literature review, Section 3 presents objectives, Section 4 discusses the methodology used. Section 5 presents tables and graphs, section 6 discusses research findings and section 7 gives suggestions. This study is concluded in Section 8.

KEYWORDS: *Smartphone, Smartphone Usage, Smartphone for Learning*